Business, Banks and Bragging
An Argument for Dallas

100 Years of the Federal Reserve Bank of Dallas

The opinions expressed are solely those of the presenter and do not reflect the opinions of the Federal Reserve Bank of Dallas or the Federal Reserve System.
First and Second Banks
Civil War
National Banking Era
Panic of 1907
Legislative Leaders

Senator Nelson Aldrich  Representative Carter Glass  Senator Robert Owen
The Reserve Bank Organization Committee

Secretary of the Treasury
William G. McAdoo

Secretary of Agriculture
David F. Houston

Comptroller of the Currency
John Skelton Williams
Six Weeks and 10,000 miles
Foremost City in the Southwest

Texas and The Southwest

BOOK OF FACTS

AN ARGUMENT FOR THE LOCATION OF A

Federal Reserve Bank
at Dallas
Foremost in Commerce
Foremost in Commerce

Plant of
SEARS, ROEBUCK & CO.
of Texas, Dallas.
Foremost in Commerce
Foremost in Growth

Population Growth

Factory Employment Growth

Growth of Value of Factory Production

Dallas Leads in Population Growth
Percentage Growth, 1900 to 1910

<table>
<thead>
<tr>
<th>City</th>
<th>Percentage Growth</th>
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</thead>
<tbody>
<tr>
<td>Dallas</td>
<td>116</td>
</tr>
<tr>
<td>Denver</td>
<td>59</td>
</tr>
<tr>
<td>Kansas City</td>
<td>52</td>
</tr>
<tr>
<td>Memphis</td>
<td>28</td>
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<tr>
<td>New Orleans</td>
<td>18</td>
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<tr>
<td>St. Louis</td>
<td>19</td>
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</tbody>
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DAY LETTERGRAM
THE POSTAL TELEGRAPH-CABLE COMPANY OF TEXAS.

This Company Transmits and delivers day lettergrams subject to the terms and conditions printed on the back of this blank.

S. M. ENGLISH, President and General Manager.

Received at
DRISKILL HOTEL BLDG.
Both Phones 146
(WHERE ANY REPLY SHOULD BE SENT)

P. Dallas Tex. Feb 14-14

J. Howard Ardrey

Care Driskill Hotel---Austin Tex.

Have arranged for Mr Finty and you to meet the gentleman at St Louis six pm Tuesday next. See Mr Finty on your return to Dallas.

G B Dealey

112 pm.
The Bankers Vote for Dallas
Delightful. In no danger of floral but handicap threatening curieux.

Wire mercury data showing delightful more desirable than handicap thinkTacitus making trouble but mercury is depending on Woodrow Wilson. Allah all strictest confidence.

Praeger.
The Decision

FEDERAL RESERVE DISTRICTS - 1914
145 East 35th Street,
New York City.

J. Howard Ardrey Esq.
Dallas, Texas.

Dear Mr. Ardrey:

I not only want to thank you for your generous telegram, but also to congratulate you and felicitate with you over the result.

I do not think any of the Committee thought of Texas as being possible for a district all by itself. I am sure I did not until after you and other citizens of Dallas made its claims so clear.

So after all, Texas is indebted to Dallas for the happy result.

Faithfully yours,

April 3rd, 1914.

[Image of newspaper article titled "The Dallas Morning News"]

"Dallas Selected for One of the Twelve Regional Reserve Bank Cities. Institution will have capital in excess of five millions. District is considered well arranged to care for business demands of territory included."

Organization Committee finishes work.
Opening the Doors
Opening the Doors
Issuing Federal Reserve Notes
A Grand New Home
Recipe of the Month

Gingersnap Ice Box Pudding

- ¾ lb. gingersnaps
- 4 T. Melted butter
- ½ lb. (2 ½ cups) powdered sugar
- 3 small bananas
- ½ cup soft butter (1 stick)
- 1 No. 2 can Diced Pineapple (drained)
- 3 eggs
- 1 cup whipping cream (⅛ pint)
- ¾ cup pecans

Spread 4 T. melted butter in a dish approximately 8” x 10.” Roll gingersnaps into crumbs and spread evenly over melted butter. Set in icebox to chill. Cream powdered sugar and butter; add whole egg one at a time, creaming after each addition. Continue beating until fluffy. Spread over chilled crumbs and replace in box. Dice bananas and pineapple and combine with chopped nuts. Fold mixture into whipped cream. Spread over other layers and sprinkle with a few gingersnap crumbs. Chill 2 hours. Serves 10.

EDITOR’S NOTE: To make this a two-tiered recipe, we asked two amateurs, William Dehart and Jack Craig, to “create” it. In the first picture above they wore a little diabetes; but the second shows the look of approval.

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The Evolving Work of the Federal Reserve
Expanding the Reach: El Paso

Opened June 17, 1918
Expanding the Reach: Houston

Opened August 4, 1919
Expanding the Reach: San Antonio

Opened July 5, 1927
A New Headquarters