Texas Opportunity Youth Summit
Bankers’ Roundtable
My Story
BridgeYear helps graduating high schoolers find their path

By Aaron West, CORRESPONDENT Sep. 27, 2019

BridgeYear program coordinator Evelyn Melgar, from left, co-founder and chief program officer Victoria Doan and co-founder and executive director Victoria Chen connect underserved youth to careers and educational opportunities that provide economic stability and independence.
Why BridgeYear?

**CRA Qualification**

70%+ economically disadvantaged

**Innovation**

No one else is working in schools like BridgeYear!
BridgeYear believes

Every student who graduates high school should have a pathway to gainful employment.
And that starts with

EXPOSURE

to what is possible

ELECTRICIAN
Median Salary: $46K
Employment Growth: 31%

WEB DEVELOPER
Median Salary: $100K
Employment Growth: 23%

PROCESS TECHNICIAN
Median Salary: $68K
Employment Growth: 13%

NETWORK TECHNICIAN
Median Salary: $63K
Employment Growth: 21%
Career Test Drive® Fairs

Our Career Test Drive® Fairs are designed to give students a hands on, interactive experience.

- **Tactical**, not hypothetical
- **Accessible to schools; open to all**
- **Responsive** to the labor market
Chase Partnership Spotlight: Call Center Representative

Customer Scenarios
- check for fraud on account
- explain pending vs processed transactions
- set up overdraft protection

“Workplace Ready” Skills
- customer service skills
- troubleshooting from a manual
- database navigation
Bleachers
Student Welcome + Closing

Electrician
Process Technician
Web Developer

Phlebotomist
Medical Lab Technician
Call Center Representative

Break Area
The BridgeYear Model

**Experience**

Career Test Drive® fairs build **awareness** for students in high-growth, high-demand careers

**Support**

Follow up **advising** enables students to achieve their future goals through flexible SMS support

**Partnership**

Through partners, we provide students streamlined **access** to postsecondary opportunities
As a result of the Chase - BridgeYear partnership:

- 88% request more information about career opportunities by signing up for advising.
- 91% learn of a new high-growth, high-demand career.
- 5,845 students
Dora Cantu
JP Morgan Chase
Community Relationship Officer
dora.x.cantu@chase.com

Victoria Chen
BridgeYear
Executive Director
chen@bridge-year.org