Digital Inclusion
Upskilling Workers

- Upskilling Current Workers and Unemployed Workers
- Digital Inclusion - Learning Options:
  - Supervisory Certification
  - Retail Management Certification
  - Customer Service Certification
  - Career Basics Bootcamp (Spanish and English)
  - NRF RISEUp Certificate
  - Retail Associate Credential
  - Retail Supervisor Diploma
Why Retail Industry e-Learning?

Unemployment Rate

- **3.0%** Dallas County
- **4.2%** Texas
- **4.4%** USA

Retail Sector (Apr. 2019)

Retail makes up **10.4%** of total employers in Dallas Co.

Avg. Employees: 27

Source: BLS, TWC
Dallas County rate indicates all industries

Retail Sector Snapshot

- Current Supply (Jobs): **159,043**
  - 15% below National average
- Avg. Earnings Per Job: **$42,609**
  - Nation: $37,626
- Projected Growth Rate (2018-2020): **5.0%**
  - Nation: 2.5%

Source: BLS, EMSI 2019-2

Projected Job Growth by 2026

- **19,600** Retail Industry
- **+58,800** Health Care
- **+19,800** Construction
- **+14,200** Logistics

Projected based on 2016 employment levels
Source: Texas Labor Market Information, QCEW

Demand in the retail sector continues to grow. In May, Dallas County had **14,401** unique jobs postings; up from **10,999** retail job postings in May 2018.

Sources: BLS, EMSI 2019-2
Who?

1642 Explorers
972 Active Learners
180 Completers

47% High School / GED
23% Some College

80% Unemployed
69% Household Income $25K or less
73% Earn under $15/hour

76% Female
73% African American